

Do more than half of the below apply?

IF SO, IT IS MOST LIKELY PROPAGANDA.

- The message compels you to think or do something.
- The message is addressed to a specific group of people.
- There is an obvious and specific antagonist or enemy.
- The message uses stereotypical images.
- The message presents a complex issue as actually being quite simple.
- The message plays on your emotions, such as fear or anger.
- The message is short and easy to repeat, and makes use of slogans.
- The message uses lies, half-truths and out-of-context truths.
- You find the message only in restricted media channels.
- The message uses specific symbols.

The power of propaganda depends on the following main characteristics:

- > Playing on emotions
- > Attacking antagonists
- > Simplifying information
- > And is aimed at a specific group.

ATTENTION

PROPAGANDA